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**TRAFFIC USA™**  
MANAGEMENT  
A division of Traffic Calming USA

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FOR IMMEDIATE RELEASE

**TRAFFIC MANAGEMENT USA ANNOUNCES RELEASE OF SAFE-T-GRIP**  
**Reduce Traffic Accidents and Create Awareness**

Hiram, Georgia – August 20, 2009 – Today in a meeting with Business Developers, Traffic Management USA, a division of Traffic Calming USA, announced immediate plans to expand the installation of Safe-T-Grip to all US regions. Designed with the protection of motorists and pedestrians in mind, Safe-T-Grip helps reduce accidents and saves lives. This high friction surfacing system is laid onto existing asphalt, concrete, metal and wooden surfaces and creates an area that is extremely skid-resistant.

“Since the application of Safe-T-Grip on State Route 662 in Berks County, Pennsylvania, there has not been a single accident at this site, where before we had been averaging over six a year. This is truly an exceptional performance,” said Stephen Pohowsky, Program Safety Specialist for Pennsylvania Department of Transportation. Mr. Pohowsky also noted that no other safety improvements had been installed at that location; therefore, the entire crash reduction can be directly attributed to Safe-T-Grip.

The application of Safe-T-Grip on sharp curves, approaches to intersections, bus and cycle lanes, crosswalks and bridge decks, cuts breaking distance in half and also decreases the likelihood of hydroplaning in wet conditions. It is simply and quickly overlaid onto existing surfaces and opened to traffic within 2 to 3 hours after installation.

Glyn Owen, President of Traffic Management USA, states, “Besides the many obvious reasons for producing and installing Safe-T-Grip, one at the top of my list is the safety of pedestrians, specifically, school-aged children. There are a variety of color options that can be applied on crosswalks and approaches to medians, and using a vivid color such as red, brings awareness in the areas where children frequent. This is especially successful when used as part of the “Safer Routes to School” initiative.”

Safe-T-Grip is highly durable and lasts many years, even in high traffic volumes. Manufactured in the USA, this system slows motorists, provides increased awareness to drivers and pedestrians, and increases overall safety to all users.

Traffic Management USA is the installation division of Traffic Calming USA. President, Glyn Owen, comes to the US from the UK with over 13 years experience in road safety concepts and solutions. Traffic Management USA provides superior decorative paving and high friction servicing systems that are highly durable and low maintenance at affordable prices – using products that are environmentally safe.

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For more information on Safe-T-Grip, or to schedule an interview with Glyn Owen, please call Tannis Harris at 770.505.4044 or email Tannis at Tannis@TrafficCalmingUSA.com.